

1602 S Park Street #228 · Madison, WI 53715 608-256-5111

Rates per Issue

Page	Approx. Dimensions in inches (W x L)	One Issue Color/B&W	Any 3 Issues Color/B&W	Full Year Color/B&W (6-7 issues/yr)	Special Placement Color/B&W
Full Page	9.75" x 15"	\$800/\$600	\$750/\$550	\$700/\$500	\$70/\$50
_	9.75" x 8"				
1/2 Page	or 4.75" x 15"	\$420/\$320	\$400/\$300	\$370/\$280	\$40/\$30
1/4 Page	9.75" x 4" or 4.75" x 7"	\$220/\$180	\$210/\$160	\$190/150	\$30/\$15
1/8 Page	4.75" x 4" or 2.25" x 7"	\$120/\$100	\$110/\$90	\$100/\$80	\$20/\$10
1/16					
Page	4.75" x 2" or 2.25" x 4"	\$70/\$60	\$65/\$55	\$55/\$45	\$10/\$5

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- The Ad should be a PDF
- Ad Design \$100/hr pro-rated to the nearest ¼ hour. \$25 minimum
- E-mail ads to Sharon Manor sharon@scfl.org

Send payment to: South Central Federation of Labor

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